





THE AP-GfK POLL June, 2011

Conducted by GfK Roper Public Affairs & Corporate Communications

A telephone survey of the American general population (ages 18+)

Interview dates: June 16 - 20 2011 Number of interviews: 1,001

Margin of error for the total sample: +/- 4.1 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







Questions CUR1 - BUD4 and some FAV1 questions previously released.

FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Newt Gingrich	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10
Total favorable	26	35	40	41	30	34
Very favorable	5	6	10	12	5	7
Somewhat favorable	22	29	30	29	24	27
Total unfavorable	59	47	42	41	29	32
Somewhat unfavorable	26	21	21	21	18	18
Very unfavorable	33	26	22	20	11	14
Don't know [VOL]	14	18	18	18	41	35
Refused [VOL]	1 N=1.001	* N=1.001	* N=1.001	* N=1.000	1 N=1.501	* N=846







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Jon Huntsman	6/16-20/11	5/5-9/11	3/24-28/11
Total favorable	18	18	19
Very favorable	2	4	1
Somewhat favorable	17	14	17
Total unfavorable	21	15	14
Somewhat unfavorable	17	11	10
Very unfavorable	4	4	4
Don't know [VOL]	59	66	68
Refused [VOL]	2	1	*







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Sarah Palin	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total favorable	38	36	39	46	43	49	38	41	45	41	45	42	45
Very favorable	13	11	15	18	15	20	15	14	16	16	17	16	21
Somewhat favorable	26	25	24	28	28	29	23	27	29	24	28	27	24
Total unfavorable	55	59	57	49	53	50	58	54	52	53	50	51	50
Somewhat unfavorable	16	19	18	15	16	12	18	15	18	16	14	18	17
Very unfavorable	39	41	39	34	38	38	40	39	34	37	36	34	33
Don't know [VOL]	6	5	4	5	4	1	4	5	3	6	4	6	4
Refused [VOL]	1	*	*	-	*	*	*	1	*	*	*	*	1







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Tim Pawlenty	6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10
Total favorable	29	24	25	24	30	33
Very favorable	4	3	5	5	4	5
Somewhat favorable	25	20	20	20	27	28
Total unfavorable	24	26	21	19	31	33
Somewhat unfavorable	16	20	16	14	21	21
Very unfavorable	9	6	5	5	10	12
Don't know [VOL]	46	50	53	57	38	34
Refused [VOL]	1 N=1,001	* N=1,001	* N=1,001	* N=1,000	1 N=1,501	1 N=846

6/16-20/11	5/5-9/11	3/24-28/11	11/3-8/10
45	45	41	46
9	8	9	12
35	37	32	34
35	35	33	31
23	21	23	20
12	14	10	11
19	20	26	23
1	*	*	* N=1.000
	45 9 35 35 23 12 19	45 45 9 8 35 37 35 35 23 21 12 14 19 20 1 *	45 45 41 9 8 9 35 37 32 35 35 33 23 21 23 12 14 10 19 20 26 1 * *







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Rick Santorum	6/16-20/11	5/5-9/11	3/24-28/11
Total favorable	25	24	23
Very favorable	4	3	3
Somewhat favorable	21	20	20
Total unfavorable	27	25	21
Somewhat unfavorable	16	15	13
Very unfavorable	11	10	8
Don't know [VOL]	47	50	56
Refused [VOL]	1 N=1.001	1 N=1,001	* N=1,001

Michelle Bachmann	1100 9179	0/ 10-20/ 11	5/5-9/11	3/24-28/11
Total favorable	3	7	30	30
Very favorable	1	3	8	8
Somewhat favorable	2	4	22	22
Total unfavorable	2	8	29	27
Somewhat unfavorable	1	3	14	14
Very unfavorable	1	6	16	13
Don't know [VOL]	3	4	41	43
Refused [VOL]		<u> </u>	*	*
Based on:	N=1	,001	N=1,001	N=1,001







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

6/16-20/11	5/5-9/11
39	36
8	8
30	28
31	35
19	21
12	14
28	29
2	* N=1,001
	39 8 30 31 19 12 28

Herman Cain	6/16-20/11
Total favorable	25
Very favorable	8
Somewhat favorable	17
Total unfavorable	23
Somewhat unfavorable	15
Very unfavorable	8
Don't know [VOL]	51
Refused [VOL]	1 N=1.001







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Rick Perry	6/16-20/11
Total favorable	22
Very favorable	6
Somewhat favorable	17
Total unfavorable	25
Somewhat unfavorable	13
Very unfavorable	12
Don't know [VOL]	52
Refused [VOL]	1 N=1,001





Question CURJx previously released.

ELE31. How much interest do you have in following news about the upcoming elections for the Republican presidential nomination? A great deal, quite a bit, only some, very little, or no interest at all?

	TOTAL 6/16-6/20	REPUBLICANS/ REPUB. LEAN. 6/16-6/20	5/5-9/11*	3/24-28/11*
Total Great deal/Quite a bit	59	71	65	65
A great deal	31	39	38	39
Quite a bit	28	33	27	26
Only some	21	17	23	23
Total Very little/No interest at all	20	12	11	12
Very little	10	7	8	8
No interest at all	10	5	3	5
Don't know [VOL]	*	-	1	-
Refused [VOL]	-	-	-	-

*In May and March, question asked only of Republicans and Republican-leaning independents.







N=421

ELE32. And thinking about the people who may be candidates in the upcoming elections for the Republican presidential nomination, would you say you are more (satisfied) with your choices or more (dissatisfied) with your choices? [IF "SATISFIED," ASK:] And would that be strongly satisfied or somewhat satisfied? [IF "DISSATISFIED," ASK:] And would that be strongly dissatisfied or somewhat dissatisfied?

	TOTAL 6/16-6/20	REPUBLICANS/ REPUB. LEAN. 6/16-6/20	5/5-9/11*	3/24-28/11*
Total Satisfied	39	52	41	52
Strongly satisfied	13	19	10	13
Somewhat satisfied	26	33	30	38
Neither satisfied nor dissatisfied	5	3	8	7
Total Dissatisfied	52	42	45	33
Somewhat dissatisfied	26	30	33	24
Strongly dissatisfied	26	12	12	9
Don't know [VOL]	4	3	6	9
Refused [VOL]	1	-	-	-

*In May and March, question asked only of Republicans and Republican-leaning independents.







Questions ECO1 - CEIL2 previously released.

Do you consider yourself a supporter of the Tea Party movement, or are you not a TP4. supporter of the Tea Party movement?

	6/16-20/11	5/5-9/11	3/24-28/11	1/2-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Supporter (net)	33	30	30	31	30	30	36	28	28	27	27	31
Strongly	10	8	11	11	8	9	13	10	8	13	9	n/a
Moderately	24	23	19	21	22	21	24	18	20	14	18	n/a
Not a supporter	61	63	65	61	66	67	60	68	69	65	68	60
Don't know [DO NOT READ]	5	7	6	7	4	4	3	4	3	7	5	9
Refused [DO NOT READ]	1	*	*	*	-	*	1	1	*	1	*	1

N=1,000 N=1,007 N=1,044 N=1,002 Based on: N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=846 N=962







Questions held for future release.

PID1. Do you consider yourself a Democrat, a Republican, an independent, or none of these?

	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-2/00	60/8-8/6	60/02-91/2	5/28-6/1/09	4/16-20/09
Democrat	31	35	29	29	31	32	33	32	31	34	35	32	32	32	28	35	33	31	35	36	36
Independent	27	27	34	31	26	28	27	31	30	28	25	27	27	29	27	24	26	30	25	25	26
Republican	25	18	19	25	28	26	32	25	25	24	26	26	26	21	21	22	21	21	23	23	18
None of these	16	20	17	15	16	14	7	12	13	15	14	15	15	17	23	18	19	18	17	16	18
Refused	*	-	-	*	-	-	-	1	*	*	-	-	-	*	-	1	1	1	1	1	1







PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat? [IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican? [IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6	7/16-20/09	5/28-6/1/09
Total Democrat	43	46	45	42	39	43	42	44	43	46	45	41	45	44	37	43	43	39	44	46
Democrat – strong	12	14	14	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20
Democrat – moderate	19	21	15	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15
Independent – lean Democratic	11	12	16	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11
None – lean Democratic	*	-	*	ı	*	*	*	1	*	-	*	ı	*	ı	*	*	*	1	*	*
Total Republican	37	29	33	36	38	40	48	40	39	35	39	40	34	33	32	31	32	33	33	32
Republican – strong	11	6	9	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11
Republican – moderate	14	12	11	16	15	13	14	13	14	15	16	12	12	12	13	10	11	11	12	12
Independent – lean Republican	13	11	14	11	11	14	15	15	14	11	13	14	12	12	11	10	11	13	10	9
None – lean Republican	-	*	*	-	-	*	1	-	-	*	*	-	*	-	-	*	*	-	*	*
[VOL] Independent – don't lean	3	4	4	6	6	3	2	3	5	4	2	4	5	5	7	6	5	8	5	5
[VOL] None – don't lean	1	-	1	1	ı	-	-	-	1	-	1	-	1	1	-	1	-	1	-	-
[VOL] Other	*	*	1	*	*	*	*	-	*	*	*	*	1	1	*	*	*	*	1	*
Don't know	17	20	17	16	16	15	7	13	14	15	14	15	15	18	24	19	21	19	18	17
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-







G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative? [IF "Liberal," ASK: Would you say you are strongly or somewhat liberal?] [IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?]

	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	TOTAL 10/13-18/10	LIKELY VOTERS 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7/10-12/10	TOTAL 10/16-20/08	LIKELY VOTERS 10/16-20/08
Liberal - strongly	9	9	8	8	8	9	10	10	10	11	8	6	9	11
Liberal - somewhat	14	14	15	14	11	14	11	12	15	11	15	14	14	14
Conservative - strongly	21	16	18	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	22	22	23	19	24	22	18	25	21	23	23	23	21	18
Moderate	33	36	32	36	33	31	31	31	33	32	31	32	35	35
Don't know	2	3	3	2	1	2	1	3	2	1	3	3	2	2
Refused	1	1	*	2	1	1	*	1	*	1	1	1	1	*

N=1,001 N=1,001 N=1,001 N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,002 N=1,001 N=1,001 N=800 Based on: N=1,044







EM1. Are you, yourself, currently employed...

	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	60/8-8/6
Full-time	44	49	45	44	47	46	46	46	47	48	49	45	43	44	46	44	44
Part-time	14	13	15	17	12	13	13	16	11	13	11	14	13	15	11	10	12
Not employed	42	37	39	38	40	41	40	38	42	39	39	41	44	41	42	45	42
Don't know	*	*	*	-	*	*	*	*	*	*	-	*	1	*	*	*	-
Refused	*	*	*	1	1	*	*	*	*	-	*	*	*	1	1	1	1

[IF "NOT EMPLOYED" IN EM1, ASK:] Are you... EM2.

	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	60/8-8/6
Retired	46	51	40	48	48	46	47	44	47	42	50	49	48	47	49	52	52
Homemaker	17	16	17	16	21	18	16	21	15	16	18	19	15	13	16	18	15
Student	10	12	16	14	11	12	11	14	12	11	9	9	8	7	9	10	8
Temporarily unemployed	24	19	27	19	17	22	21	20	25	27	21	23	27	32	24	18	22
Don't know	2	1	1	2	2	2	4	1	2	4	2	*	1	1	1	2	2
Refused	1	*	1	*	1	*	*	1	*	-	1	-	1	*	1	*	*







CUR38. Thinking of the last 6 months – that is, since December of 2010 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	60/8-8/6	7/16-20/09	High 2/12-17/09	Low 9/3-8/09	1 Year Ago 6/9-14/10
Yes (self lost job)	6	7	6	8	6	7	6	6	7	8	6	9	5	8	10	5	7
Yes (someone in family)	18	23	22	27	18	16	25	25	29	21	23	22	26	21	25	26	29
No	74	67	70	62	72	76	68	67	61	69	69	66	65	65	65	65	61
Both (self and family member) [VOL]	2	3	1	4	3	1	1	2	4	1	3	3	2	4	1	2	4
Don't know	*	-	*	*	-	*	*	*	*	*	-	*	*	1	*	*	*
Refused	*	*	-	*	*	*	*	*	-	-	*	*	1	1	-	1	-

CUR39. And thinking of the last 6 months – that is, since December of 2010 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	6/16-20/11	5/5-9/11	3/24-28/11	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	12/10-14/09	10/1-5/09	High 1/12-17/10	Low 6/16-20/11	1 Year Ago 6/9-14/10
Yes	57	62	60	65	55	54	65	65	70	63	64	69	65	71	57	70
No	43	38	40	35	44	46	35	35	29	36	36	30	34	29	43	29
Don't know	*	*	*	*	1	*	1	*	1	*	*	*	1	1	*	1
Refused	-	*	*	*	*	*	*	*	-	-	*	*	*	-	-	-

Ap Associated Press POPER





[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	62
Separated	2
Divorced	9
Widowed	6
Never Married	21
Don't know [VOL]	*
Refused [VOL]	1

Based on: N=1,001

What is the last grade of school you completed? [READ EACH ITEM] DM2.

Less than high school graduate	7
High school graduate	32
Technical/trade school	5
Some college	26
College graduate	15
Some graduate school	4
Graduate degree	11
Don't know [VOL]	1
Refused [VOL]	-

N=1,001 Based on:

DM4. In what year were you born?

Age group:

<u> </u>	
18-29	19
30-49	37
50-64	25
65+	18
Refused [VOL]	1







DM5. Which one of the following best describes where you live? [READ EACH ITEM]

Urban area	24
Suburban area	45
Rural area	29
Don't know [VOL]	2
Refused [VOL]	*

N=1,001 Based on:

Do you currently own your home, rent it, or do you have some other arrangement? DM6.

Own	60
Rent	25
Other arrangement	13
Don't know [VOL]	*
Refused [VOL]	1

N=1,001 Based on:

DM7. Are you the parent or guardian of one or more children under the age of 18, or not?

Yes	36
No	64
Don't know [VOL]	*
Refused [VOL]	*







How many different landline telephone numbers, if any, are there in your home that I could have DM8. reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	26
One Line	69
Two lines	3
Three or more lines	1
Don't know [VOL]	1
Refused [VOL]	1

Based on:

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

N=1,001

None	9
One	67
Two	17
Three or more	6
Don't know [VOL]	*
Refused [VOL]	1

N=1,001 Based on:

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	28
Cell phone	40
Both equally	32
Don't know [VOL]	*
Refused [VOL]	*

N=634 Based on:







DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	44
One	38
Two	9
Three or more	9
Don't know [VOL]	1
Refused [VOL]	1

N=301 Based on:

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	38
No	59
Don't know [VOL]	2
Refused [VOL]	1

N=1,001 Based on:

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

Protestant	30
Catholic	21
Mormon	2
Jewish	2
Muslim	1
Other religion	22
Don't belong to religious denomination	21
Don't know [VOL]	-
Refused [VOL]	*







DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	84
No, not a Christian	16
Don't know [VOL]	-
Refused [VOL]	-

Based on: N=192

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	17
Less often than a few times a year	12
A few times a year	21
Once or twice a month	14
Once a week	23
More than once a week	11
Don't know [VOL]	*
Refused [VOL]	2







DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	11
No	88
Don't know [VOL]	*
Refused [VOL]	1

N=1,001 Based on:

DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

DM18. [IF NOT SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	74
Black, African-American, or Negro	12
American Indian or Alaska Native	1
Asian Indian	1
Vietnamese	-
Chinese	-
Filipino	*
Korean	-
Native Hawaiian	-
Guamanian or Chamorro	-
Samoan	-
Japanese	*
Other Asian	1
Other Pacific Islander	-
Some other race [SPECIFY]	8
Multiple races [VOL]	2
Don't know [VOL]	2
Refused [VOL]	2







DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	49
\$50,000+	46
Don't know [VOL]	1
Refused [VOL]	4

Based on: N=1,001

DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	9
\$10,000 to under \$20,000	10
\$20,000 to under \$30,000	9
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	9
\$150,000 or more	6
Don't know [VOL]	3
Refused [VOL]	6

Based on: N=1,001

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	39
No	57
Don't know [VOL]	1
Refused [VOL]	3

Based on: N=1,001







[ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	51
1	14
2	11
3	4
4	4
5-9 times	6
10-14 times	3
15-19 times	-
20-24 times	1
25 times or more	2
Don't know [VOL]	4
Refused [VOL]	1

Based on: N=482

DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	49
Female	51

N=1,001 Based on:

REGION:

Northeast	19
Midwest	23
South	36
West	22

Based on: N=1,001







AP-GfK Poll Methodology

The **Associated Press-GfK Poll** was conducted from June 16 through June 20, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,001 general population adults age 18 or older.

Interviews were conducted with 700 respondents on landlines and 301 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.1 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.





